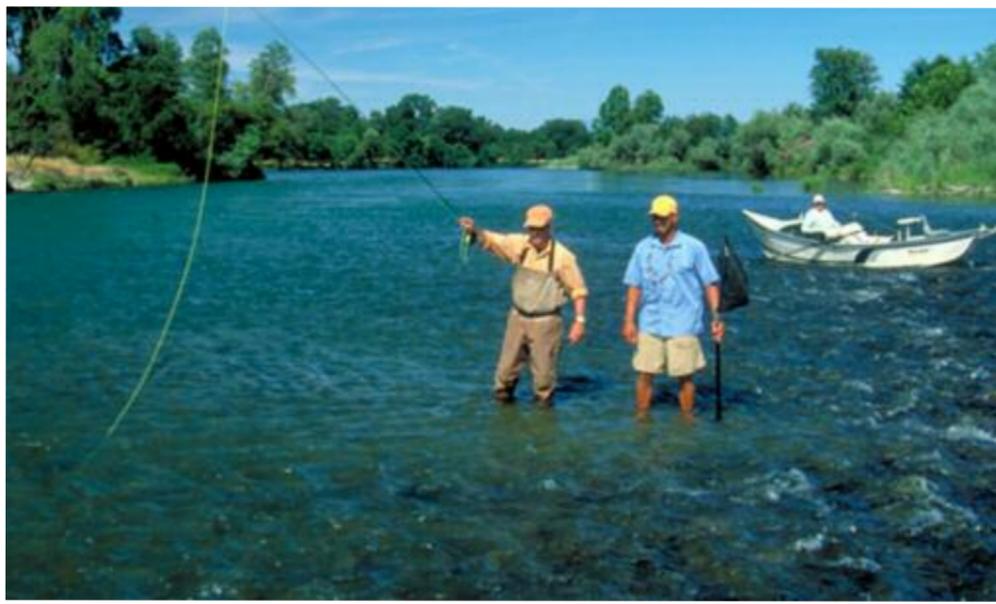


Trout Time in Nor Cal!

Book Today & receive a FREE Lower Sac fly selection!



Fresh buds are bulging with the onset of spring

THROUGHOUT THE MOUNTAINS of Northern California, and here in the valley the vibrant greens of newborn foliage are bursting forth from the valley oaks like neon lights illuminating the onslaught of spring. Temperatures here in Redding are expected to hit the mid-80s by the end of this week. Finally, the cold throes of the winter steelhead season – which lingered on this year well into April – have dissipated into the rising sun. As spring begins to warm the valley floor, so too does it bring life to Northern California’s myriad aquatic insects, birthing the first of the hatches that get the trout – and fly fishers – excited for the upcoming season.

The official Opening Day of trout season is next Saturday, April 28, and we’re looking forward to another stellar trout season this year. Of course, we’re fortunate here in Northern California to have a year round season on several of our favorite streams, including the **Lower Sacramento**, **Upper Sacramento**, and **Pit River**. The Lower Sac, especially, has fished incredibly well so far this spring, with amazing nymphing and even some rare mayfly and caddis dry fly opportunities in spite of the cold, wet weather in much of March and early April. Flows on the river remain low, and the fishing has been fantastic, literally some of the best of the year! **We currently have plenty of availability now through the end of the month, and anyone booking a guided trip in April in response to this e-blast will receive a FREE Lower Sac fly selection!**

The Upper Sacramento should be in great shape and fishing well by early May, and is the closest wadable freestone river to The Fly Shop and one of our favorite rivers to guide and fish. The Pit is already coming into shape and fishing well for those willing to brave its new higher flows and rough terrain.

And, beginning on Saturday, April 28, a host of other great rivers –

and private waters – open to fishing! We’re expecting **Hat Creek** and **Fall River**, the two spring creeks outside of Burney, to be some of the best options for the Opener, as their flows are less impacted by runoff than the freestone streams. Both



should be in prime shape to host the first PMD hatches of the season, and the trout will be happy and hungry and haven’t seen a fly in months, making it a great time to go. We have guides who love fishing both Fall and Hat in May, as well as availability at our exclusive **Hat Creek Ranch**. To access the Fall, there are no better options than the deluxe rental homes on Fall River available through **Circle 7 Ranch**, and the historic **Spinner Fall Lodge** on the upper Fall River. Another great option for fishing this area is a stay at fabulous Clearwater Lodge on the Pit River. Give us a call at The Fly Shop today at 800-669-3474 for more information on guides and/or lodging at any of these superb destinations in Northern California’s trout Mecca!

One shouldn’t forget the majestic **McCloud River**, flowing from the glaciers of Mt. Shasta through miles of pristine forested wilderness and culminating in Lake Shasta just north of Redding. The Lower McCloud is one of our guides’ favorite early season freestone streams, and typically fishes well from early May all through the summer months. There may not be a prettier river on earth, and its rainbow and brown trout make the anglers trek down into the scenic river canyon worth every boulder-laden step. For true McCloud aficionados, a membership in the **Bollibokka Club**, the historic fishing club on the lower 7 miles of the McCloud, is the only way to go. Membership is almost full for 2012, but we do still have a few weeks open at the remote Way Station cabin, and are now taking wait list applications for 2013 memberships.

In addition to the great angling destinations described above, Northern California offers a host of other fun and memorable fly fishing excursions, from our favorite **Antelope Creek Lodge** to the rough and rugged **Battle Creek Ranch**. Take a moment to check out our newly re-vamped website and stream report at www.theflyshop.com to learn more about all of these options and more, including exotic destinations around the world and all of our Signature products, or give us a call to book your chance at a “Two-Hander” and a smile with one of our expert guides today!



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